

AT THE 22<sup>nd</sup> EDITION TO BE HELD FROM MAY 31<sup>st</sup> TO JUNE 1<sup>st</sup>

## **SIL 2022 will bring together a multitude of decision-makers from large companies at its Congress**

- 300 *speakers* from leading companies such as Idilia Foods, DAMM, CELSA GROUP, SEAT, BOSCH, Nestlé, Zalando, TOUS, Caprabo or Mango, will attend the main meeting of the logistics sector to discuss topics such as innovation, sustainability and talent.
- The 22<sup>nd</sup> edition of the leading trade fair for Logistics, Transport, Intralogistics and Supply Chain in Southern Europe expects a 30% of international attendance.

**Barcelona, May 3<sup>rd</sup>, 2022** – The 22<sup>nd</sup> edition of the **Barcelona International Logistics Exhibition (SIL)**, organized by the **Consorti de la Zona Franca de Barcelona (CZFB)**, which will take place from May 31<sup>st</sup> to June 2<sup>nd</sup>, will be attended by more than 300 international *speakers* at the SIL & eDelivery Congress to discuss innovation 4.0 and digitalization, sustainability and talent. Many of them are senior executives from nationally and internationally recognized companies.

The special delegate of the State in the Consorci de la Zona Franca de Barcelona (CZFB), **Pere Navarro**, states that **"we are looking forward to learning about the news and trends that will bring the various industry experts who will join us at this**

***edition. The presence of decision-makers from large companies also guarantees the opportunity to generate business".***

In the **Business Transformation** stage, inspirational speakers, CEOs and senior executives from industry, retail and logistics from companies such as **Bayer Service Center Barcelona, CAPSA FOOD, ESSITY Iberia, Idilia Foods, DAMM, MANUSA, Quimidroga, Teresacarles, AWWG, CELSA GROUP** and **Boboli** will discuss the three economic macrotrends: innovation, sustainability and talent through reflections on global business challenges, new business models and cultural transformation faced by companies today and the future after an unprecedented health and socio-economic crisis.

Also, in the **Logistics & Industry** scenario, directors of Logistics, transport, supply chain and e-commerce of **Veepee, AkzoNobel, SEAT, Mahou San Miguel, Mercado Livre, BOSCH, Nestlé, Procter & Gamble, Europastry, Consorci Sanitari Integral – Hospital Sant Joan Despí Moisès Broggi (CSI)** and **Zalando** will discuss topics such as supply chain disruption, resilience, trends in sustainability, logistics talent, as well as the great challenges of digitalization and industry 4.0.

In the stage on **eDelivery** and hand in hand with professionals from e-commerce, technology, marketing, CX, payments, fulfillment, logistics and cross-border, the event will be attended by brands such as **TOUS, FNAC, Decathlon, Caprabo, Casa Ametller, Ventós, Reckitt Spain, Nestlé Dolce Gusto, Mango, Lladró, Desigual, BRICOMART, Freshly Cosmetics, ManoMano, WOHEE, Alpha Growth, Big Onion, Getir** and **Gorillas Spain**, to address the challenges of eDelivery, such as Marketing, innovation in omnichannel, delivery excellence, fulfillment, customer obsession, and data and insights.

### **Good international participation forecast**

This 22nd edition of the main meeting of the logistics sector in southern Europe and the Mediterranean expects to reach 30% of international companies. Currently, it already has registered from Germany, France, China, Argentina, Italy, Mexico, Taiwan, Peru,

Slovakia, Ecuador, Colombia, Portugal, United Kingdom, Chile, Netherlands, Romania and Poland.

In addition, the event will have **AMB, CIMALSA, Project 44, Prologis** and **EZDUBAI** as sponsors of the congress. Extremadura will be the guest region of this year's edition.

**Blanca Sorigué**, general manager of the CZFB, emphasizes that ***"we are very proud of the high level of participation we are having for this 22nd edition. This can only mean that the sector was eager to do business again in a face-to-face event and SIL 2022 will be the place to make it happen"***.

#### **About the Consorci de la Zona Franca de Barcelona**

The CZFB is a public company that is financed entirely by its own funds, such as the industrial leases of the Barcelona Free Trade Zone Industrial Park and its asset management. Although its main field of activity is the industrial estate and its customs free zone, it also promotes buildings, urban and industrial land, acts as a driving force for business transformation towards the 4.0 economy and organizes events of economic interest for Barcelona such as the SIL logistics show or the BMP real estate show, as well as major events of reference with an innovative format such as the Barcelona New Economy Week (BNEW) or the Barcelona Woman Acceleration Week (BWAU).

Its plenary has representatives of the Spanish government, the Generalitat de Catalunya, the Barcelona City Council, and the main economic entities of the city.